



Coleford Town Council

Marketing and Regeneration Committee

Tuesday 12 January 2022

6.30 pm - 8.30 pm

Council Chamber

Minutes

Attendees: Cllrs. M Cox, S Cox, Elsmore, Kyne, Baker
Cllr. Penny arrived at 6.45pm

1. The Town Clerk invited nominations for a new Chair, and Cllr. Baker was proposed, and unanimously agreed

Cllr. Baker agreed, and with offered support in her new role, took the Chair accepted the Chair, and took the Chair

2. Apologies were received from Cllr. Drury, and Stuart Budd, GCC Highways.
3. There were no declarations of interest at this point of the meeting.
4. There were no dispensation requests at this point of the meeting.

Re: Items 3 & 4

Note: Cllr. Penny, on joining the meeting, declared a potential Pecuniary Interest, in Item 12, and also reminded the Clerk, and Committee, of his registered Dispensation re: Marketing Committee activities.

5. There were no members of the public present
6. The minutes of 9 November 21 were unanimously approved.

Cllr. Baker signed the minutes of 9 November 21, as a true record.

7. Matters arising from the minutes of 9 November 21

Page 2 Item 11: Copper Phoenix

Further discussions, and Town Clerk to confirm prices, re: Training from Copper Phoenix

Page 2 Item 12: Welcome Back Fund

Cllr. M Cox updated, and would liaise further with FoDDC, as well as Cllr. Elsmore, in his District Councillor role, regarding timescales for drawing down funds from this Fund, in light of proposed work still being considered.

Cllr. Penny joined the meeting, apologising for being late

8. To review the Marketing & Regeneration Tracker

In light of the new appointment of Cllr. Baker, as Chair of this Committee, the Town Clerk suggested meeting with Cllr. Baker, to consolidate actions outstanding, and to bring this Tracker up to date, as part of the Town Council's Tracker System improvements.

9. To review and make recommendation re future markets



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Cllr. Penny updated, and the Town Clerk's further reported on his recent engagement with 35 plus Traders regarding their views on the Markets held so far, in respect of the impact on their businesses, with overwhelming positive feedback, against only 3 Traders who reported detrimental effect. After further discussion, taking account of all Trader's views, it was proposed, and unanimously agreed, that:

Recommendation:

a meeting is held with the Market Organisers (Green Top Events), to discuss a way forward, taking account of the feedback received.

10. To make recommendation from Communication's Workshop held on 10 January 2022

Cllr. Penny summarised and, after further discussions, it was proposed, and unanimously agreed that:

Recommendation:

- 1. the progression of the Town Councils' website is the priority, and for the Town Clerk to arrange an interactive meeting, with the Website Designers to progress ASAP.**
- 2. the next Newsletter to be launched as part of this new announcement, seeking feedback.**

11. To make recommendation re: Social Media Management

To see matters arising (Item 7) re: Copper Phoenix, and to consider Copper Phoenix training provision further, once the Town Clerk has more details.

12. To make recommendation re: Coleford Town Council Website

To see recommendation at Item 10 above, already discussed.

Cllr. Penny declared, and reminded Committee of his current Dispensation, in light of the next item, and the Town Clerk noted.

13. To make recommendation re: Coleford's 2022 Events Programme

Cllr. Penny presented a draft Events Schedule for 2022/23 for consideration and, after further discussion, it was proposed, and unanimously agreed, that:

Recommendation:

- 1. the Events Schedule, as presented, be agreed by the Town Council, to be discussed further, and taken forward with other Community based organisations**
- 2. the Events Schedule, if agreed by Council, should be kept as a standard Agenda Item, to be kept in view, with an Events Brochure greed, and distributed in early March**

14. To receive feedback from UWE ideas share session

Cllr. M Cox updated on UWE activity, with presentations scheduled this month, at UWE, and also associated emerging discussions about some UWE ideas locally. Cllr. M Cox to update further, at next meeting. Cllr. M Cox also sought agreement that the Town



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council were happy to be a reference for previous UWE students and it was unanimously agreed for the Town Clerk to take forward, accordingly.

15.To receive any updates from FoDDC, Regeneration Manager

The Town Clerk reported no response to his meeting invite email, from FoDDC regeneration manager, and concerns were raised regarding lines of communication within FoDDC, and Regeneration activity. After further discussion it was proposed, and unanimously agreed, that

Recommendation:

Dist. Cllr. Eslmore would seek discussions with FoDDC, Cabinet Member responsible for Regeneration, and to report back .

16.To receive any updates from GCC, Highways

Cllr. M Cox reported on a recent meeting with GCC Highways, which helped clarify outstanding actions, with agreements to take forward various tasks.

Meeting ended: 8.15pm